

FIRST PU BLUE PRINT FOR MODEL QUESTION PAPER 2023 - 2024

NSQF (National Skill Qualification Framework)

Duration: 2.15Hours

Subject: Retail

Maximum Marks: 60

SL NO	Contents of Units	No of Total Hours	Knowledge				Understanding				Application				Skill/Expression				Total Number of Questions	Total Weightage of Marks
			OT	VSA	SA	ET	OT	VSA	SA	ET	OT	VSA	SA	ET	OT	VSA	SA	ET		
			1M	2M	3M	6M	1M	2M	3M	6M	1M	2M	3M	6M	1M	2M	3M	6M		
01	Fundamental of Retailing	25	1	1	1		1	1		1					1		1	1	9	25
02	Process of credit application	15	1		1		1	1	1		1	2							8	15
03	Mechanism for Customer to choose right Products	20		1	1	1	1	1	1		1	1							8	20
04	Specialist support to Customers	15		2	1			1	2										6	15
05	Health & Safety Management	15	1	1	1		1	1						1					6	15
Total Number of Questions		120Hrs	3	5	5	1	4	5	4	1	2	3	0	1	1	0	1	1	37	90
			14				14				06				03					
Total Weightage of Marks			3	10	15	6	4	10	12	6	2	6	0	6	1	0	3	6		
			34				32				14				10					

DIFFICULTY LEVEL WEIGHTABLE OF OBJECTIVES ABBREVIATIONS

- 1. Easy - 40%
- 2. Average - 36%
- 3. Difficult - 24%

Total = 100%

- 1. Knowledge - 38%
- 2. Understanding - 34%
- 3. Application - 16%
- 4. Skill / Expression - 12%

Total = 100%

- OT – Objective Types
- VSA – Very Short Answer
- SA – Short Answer
- ET – Essay Type